

# privacy policy

Effective Date: 25 January 2025

Nayanta University (“we,” “our,” or “us”) is committed to safeguarding the privacy of individuals who visit our website. This Privacy Policy outlines our practices concerning the collection, use, and sharing of your personal information. By accessing our website, you consent to the terms described herein.

## 1. information we collect

We may collect the following types of information:

- **personal identification information:** Name, email address, phone number, mailing address, and other contact details.
- **academic and professional information:** Educational background, employment history, and related qualifications.
- **demographic information:** Age, gender, nationality, and other relevant details.
- **technical data:** IP address, browser type, device information, and browsing behavior on our website.

## 2. how we collect information

We gather information through:

- **direct interactions:** When you fill out forms, register for events, apply for admissions or employment, or communicate with us.
- **automated technologies:** Cookies and similar technologies that track your usage of our website.

## 3. use of information

When you voluntarily send us electronic mail / fill up the form, we will keep a record of this information so that we can respond to you. We only collect information from you when you register on our site or fill out a form. Also, when filling out a form on our site, you may be asked to enter your: name, e-mail address or phone number. You may, however, visit our site anonymously. In case you have submitted your personal information and contact details, we reserve the rights to Call, SMS, Email or WhatsApp about our programmes on offer, even if your number has DND activated on it. Your information may be used to:

- **provide information about our programmes, events, and services.**
- **process applications for admission or employment.**
- **respond to inquiries and communicate with you.**
- **improve our website and services.**
- **comply with legal obligations and protect our rights**

#### **4. sharing of information**

We do not sell or rent your personal information. However, we may share your information with:

- **service providers:** Third parties who assist in operating our website or providing services, such as hosting providers and payment processors.
- **academic partners:** Institutions collaborating with us on programs or research.
- **legal obligations:** When required by law or in response to legal processes.

#### **5. data security**

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the internet is entirely secure; thus, we cannot guarantee absolute security.

#### **6. your rights**

You have the right to:

- **access, update, or delete your personal information.**
- **opt-out of receiving communications.**
- **to exercise these rights, please contact us.**

#### **7. cookies and tracking technologies**

We use cookies to enhance your browsing experience. You can set your browser to refuse cookies, but some parts of our website may not function properly as a result.

#### **8. third-party links**

Our website may contain links to external sites. We are not responsible for the privacy practices of these sites and encourage you to review their privacy policies.

#### **9. children's privacy**

Our website is not intended for children under the age of 13, and we do not knowingly collect information from them. If we become aware of such collection, we will take steps to delete the information promptly.

#### **10. changes to this privacy policy**

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy regularly.

**contact us:** For questions or concerns about this Privacy Policy or our data practices, please contact us [info@nayanta.org](mailto:info@nayanta.org)